

MINUTES
BEN GEREN PARK BOARD MEETING
May 12, 2008
12:00 Noon

The regular meeting of the Ben Geren Park Board was held at 12:00 noon, April 14, 2008, at the Ben Geren Park Community Building, 7200 Zero, Fort Smith, Arkansas.

Present were:

Mr. Jerry Neel
Mr. Frank Glidewell
Mr. Bud Harper

Absent were:

Mr. Wayne Hancock
Mr. Eddy Beshears

Others present were:

Hon. David Hudson, Sebastian County Judge
Mr. Tom Minton, Assistant County Administrator
Mr. Joe Gaa, Park Administrator
Mr. Steve Nicholls, P.G.A. Golf Professional
Mrs. Paula Vincent, Administrative Secretary
Mr. Mike Henson, 1st Vice President, Ben Geren Softball Association
Ms. Mary Crider, Times Record

The meeting was called to order at 12:00 noon by Mr. Jerry Neel, Chairman.

There being no corrections or additions to the minutes of the Regular Meeting of April 14, 2008, Mr. Bud Harper moved and Mr. Frank Glidewell seconded that they be approved as submitted. Motion carried unanimously.

The first item on the agenda was the Monthly Financial Reports. A total of \$137,292.34 for the Golf Course and \$1,558.81 for the Front Side was transferred to County Treasurer for April 2008. Revenue for annual ticket sales in April exceeded April 2007 by \$4,000.

The next item on the agenda was briefing on golf course marketing plan by Mr. Steve Nicholls. Maintenance Staff is in the process of aerifying greens. Club Car has evaluated two damaged golf carts and will be sending a cost estimate. Two Yamaha carts will be evaluated this week. Because the Qualifier was moved from Ben Geren, the course lost \$1,875 in revenue; however, the course made \$3,150 in revenue by being open for regular play on May 5. Radio advertising with 94.5 is ongoing. A new golf league has formed with about 20 players. A new promotion is Golfer Happy Hour between 4:30 and 6:00 p.m. on Thursdays in May. \$20.00 per player includes golf and cart for nine holes, free range balls, and a free lesson. A free clinic is scheduled for May 24. We are looking into additional lighting around the clubhouse.

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The next item on the agenda was Park Administrator Report by Mr. Joe Gaa. Uniform shirts are being purchased for the Park Staff in an effort to make them more identifiable. The front side staff is doing a good job keeping up with mowing.

The only item on the agenda under old business is Softball lighting update by Mr. Joe Gaa. RFP is out and bids will be opened Tuesday, May 13, at 11:00 a.m.

There were no items on the agenda under new business. Mr. Mike Henson reported on softball activity. Pre season tournaments are completed and league play has begun. Adult team participation is down and youth team participation is up. Games are starting at 6:00 p.m. Space is available to accommodate more teams. Mr. Joe Gaa will meet with Mr. Mike Henson to discuss the fence proposal that was provided in April.

The last item on the agenda is park revenue reports that are included in the packet.

It was moved by Mr. Frank Glidewell and seconded by Mr. Bud Harper that the meeting be adjourned. Motion carried unanimously. The meeting was adjourned at 12:50 p.m.

Respectfully submitted,

Paula Vincent
Administrative Secretary