

Ben Geren Park Board
April 9, 2007
Page 3

Respectfully submitted,

Paula Vincent, Administrative Secretary

- An informational ad with a 20% off of green fee coupon ran in the Times Record Thursday, April 5, and Sunday, April 8. Ten have been redeemed. It will run again Tuesday, April 10.
- Two proposals are coming, one from the Fort Smith radio group and one from ESPN radio.
- Media Day will be Friday, April 27. This is prior to the qualifier to showcase our course.
- A free clinic will be offered in May in conjunction with P.G.A. free lesson month.
- Sales of the Triple 5's card continue.
- Leagues are scheduled Monday-Thursday.
- Tournament schedule is getting busy. April and May calendars are included in the packet.

The \$1 increase in green fees has produced no reaction from golfers. A trend was observed on Friday. Of 85 players, 74 paid green fees and 11 were annuals. Of 68 players on Saturday, 54 paid green fees and 14 were annuals. To date, 95 tickets have been sold.

- A yardage book has been prepared for the Nationwide Tour qualifiers.
- A Tuesday night twilight scramble is upcoming.

Judge Hudson would like to see a larger sign in the front of the park. Research is being done to move the current 4'x8' sign to another location in the County and put a larger one in Ben Geren.

Ms. Gail Faubus expressed appreciation for the new tennis court surface. Monitoring appearance of cracks and bubbles and regular maintenance is important. She has added park benches at the tennis courts for the players. She briefed the board on 2007 plans and program. Ben Geren hosts junior high, high school, and college matches. Participating schools include Northside, Southside, and Greenwood. Clinics and private lessons are ongoing. She offers a junior program and a sparring partner program. Education is the main focus.

Under new business the board is notified as per agreement of two upcoming disc golf events. The first one is a Cumulus event scheduled for Saturday, May 5. The second one is a two-day event scheduled for Saturday-Sunday, August 11-12. No action by the board is required.

Two ongoing projects in the softball complex are field maintenance and fence repair. Crusher dust is being hauled to get the fields back into shape for the season. Research is being done on the possible purchase of a drag to be hauled behind a tractor which will improve regular field maintenance. Fence repair will continue with the straightening and painting of posts.

The last item on the agenda is park revenue reports which are included in the packet.

The next park board meeting will be held on Monday, May 14, 2007, at 12:00 noon. It was moved by Mr. Bud Harper and seconded by Mr. Frank Glidewell that the meeting be adjourned. Motion carried unanimously. The meeting was adjourned at 12:55 p.m.

MINUTES
BEN GEREN PARK BOARD MEETING
April 9, 2007
12:00 Noon

The regular meeting of the Ben Geren Park Board was held at 12:00 Noon, April 9, 2007, at the Ben Geren Park Community Building, 7200 Zero, Fort Smith, Arkansas.

Present were:

Mr. Eddy Beshears
Mr. Frank Glidewell
Mr. Bud Harper

Absent was:

Mr. Jerry Neel
Mr. Wayne Hancock

Others present were:

Hon. David Hudson, Sebastian County Judge
Mr. Tom Minton, Assistant County Administrator
Mrs. Sue Reed, Sebastian County Comptroller
Mr. Steve Nicholls, P.G.A. Golf Professional
Mr. Bobby Faulkner, Park Supervisor
Mrs. Paula Vincent, Administrative Secretary
Ms. Gail Faubus, Ben Geren Tennis Center
Mr. Joe Mundy, 1st Vice President, Ben Geren Softball Association

The meeting was called to order at 12:00 noon by Mr. Eddy Beshears, Chairman.

There being no corrections or additions to the minutes of the Regular Meeting of March 12, 2007, Special Meeting of March 21, 2007, and Special Meeting of March 28, 2007, it was moved by Mr. Bud Harper and seconded by Mr. Frank Glidewell that they be approved as submitted. Motion carried unanimously.

The first item on the agenda was the Monthly Financial Reports. A total of \$66,228.01 for the Golf Course and \$479.48 for the Front Side was transferred to County Treasurer for March 2007 compared to \$73,589.13 for the Golf Course and \$354.48 for the Front Side for March 2006. Revenues are down due to \$22,000 in annuals that were sold in March last year. Expenses are up due to a large amount of chemicals that were bid, purchased, and paid for in March this year.

It was moved by Mr. Frank Glidewell and seconded by Mr. Bud Harper that the March 2007 financial reports be approved as submitted. Motion carried unanimously.

The next item on the agenda was briefing on Golf Course marketing activities by Mr. Steve Nicholls.

- A marketing letter with a two for one offer redeemable in the month of March was mailed to golfers. Forty-nine out of 110 have been returned.